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## WELCOME TO THE MC NETWORK

Happy New Year, and welcome to the eleventh issue of Mass Culture/Mobilisation Culturelle's newsletter (and our first of 2019). My name is Kathryn Geertsema, and I will be taking over Mindy's role as Administrative Coordinator for Mass Culture while she is on maternity leave. Mindy gave birth to Violet Grace Griffiths on January 9th, 2019!

Welcome, too, to all of our new subscribers - there are as of this week over 300 of you! Thank you all for your support, and we look forward to our exciting journey together in 2019.

We've been working on our social media pages this month, so go give us a like on [Facebook](#) and a follow on [Instagram](#) - or [Twitter](#), though that's been up-and-running for a while.

**Call to Action** - Share upcoming events and conferences that relate to arts, research, and policy-making! Add it [HERE](#)

**MC Minds** releases the newest podcast. Check out **Judith Marcuse** as she discusses the research that was conducted about Canada's community-engaged art for Social Change section done through "**The International Centre of Art for Social Change**" Click [HERE](#) to listen.

Do you have a colleague you would like to recognize for Policy Wonk of the

Curious about Mass Culture/Mobilisation Culturelle's nationwide gatherings? Want to get involved? Interested in hosting a Gathering? Contact Fanny at [engagement@massculture.ca](mailto:engagement@massculture.ca)

Thinking about ARTS RESEARCH? Share your thoughts with us [info@massculture.ca](mailto:info@massculture.ca)

Kathryn Geertsema, MC Administrator  
[info@massculture.ca](mailto:info@massculture.ca)

## UPCOMING: DIGITAL GATHERING



Here at Mass Culture, we are extremely excited about our first-ever **Digital Gathering**, which will take place on **February 1st, 2019 at 1:30pm EST**. A huge thank you to the Ontario Trillium Foundation, whose generous support has made this online Gathering possible. We will be discussing the integration of arts and culture into municipal development, as well as resiliency-building initiatives. The questions we will be asking are: **How do we mobilize cultural plans into action? How do we move beyond traditional consultation models and into collaborative action?** If you haven't already, be sure to register [HERE!](#) #MCDigital

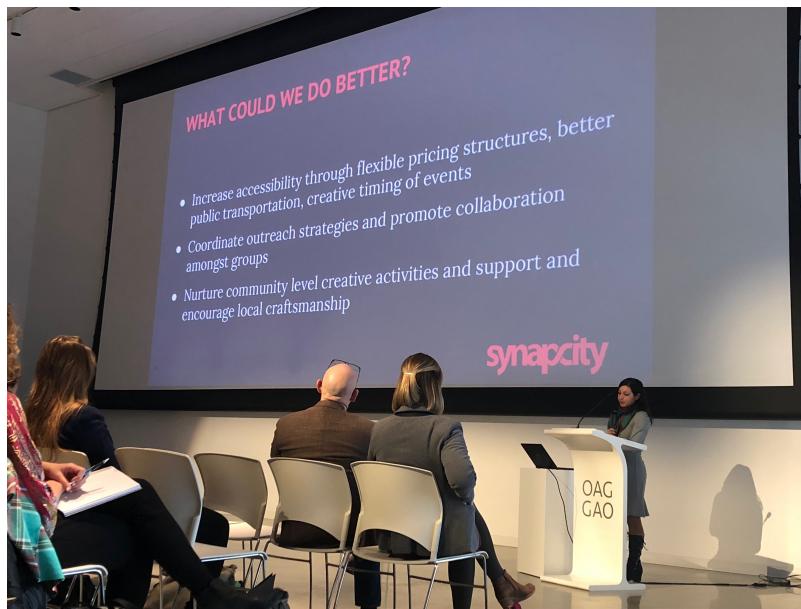
Our speakers at the Digital Gathering will be **Patrick Tobin** (Director, Arts and Culture Services - City of Toronto), **Sanjay Shahani** (Executive Director, Edmonton Arts Council), and **Branislav Henselmann** (Managing Director, Cultural Services – City of Vancouver), and our facilitator will be **Bridget MacIntosh** (Arts & Culture Consultant).

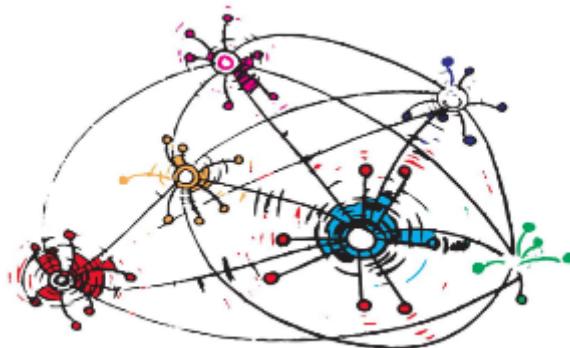
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We've been working on our social media pages this month, so go give us a like on [Facebook](#) and a follow on [Instagram](#) - or [Twitter](#), though that's been up-and-running for a while. Be sure to use **#MCDigital** to let people know what's up with our Digital Gathering!

## OTTAWA CULTURAL SUMMIT

Last week, we had the opportunity to attend and present at the [Ottawa Cultural Summit](#). Co-founder Tara Mazurk sat down with Peter Honeywell, ED of the Ottawa Arts Council to discuss the principles and activities of the growing Mass Culture Network ([see presentation here](#)). There's a lot of cultural policy energy in Ottawa, as the city looks toward developing a municipal Cultural Plan, building on research from the Ottawa Cultural Research Group, Hill Strategies, Synapcity, and numerous other collaborations. They have explored how Ottawa compares to other cities on a number of data points, including participation rates, donations, GDP, and more. During the event, we chatted with a number of artists, administrators and cultural policy wonks about pressing issues - ranging from mural regulation, cross-sector data partnerships, good business and operating models, and more. We look forward to staying connected with network members from Ottawa, and sharing what's happening with cultural policy research right across the country!





Visual Depiction Created by Tara Mazurk & Clayton Windatt

Join the Network and check out who's already there. Click [HERE](#).

## MC Minds Podcast



Mass Culture in partnership with [voicED Radio](#) present MC Minds. A discussion of multiple research topics with arts innovators that are relevant and necessary within the Arts and Culture community today across Canada. MC Minds will inspire, educate, question, connect and journey through longitudinal research in cross disciplinary fields across the country.

The next podcast in the series is with **Judith Marcuse**. In this podcast Judith discusses the research that was conducted about Canada's community-engaged art for Social Change section done through "[The International Centre of Art for Social Change](#)"

Click [HERE](#) to listen!

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## MC Policy Wonk of the Month



Kristian Clarke Celebrates [Devon Ostrom!](#)

**Devon Ostrom is a curator, artist, advocate and policy wonk with a history of creating projects that connect across sectors, cities and neighbourhoods.**

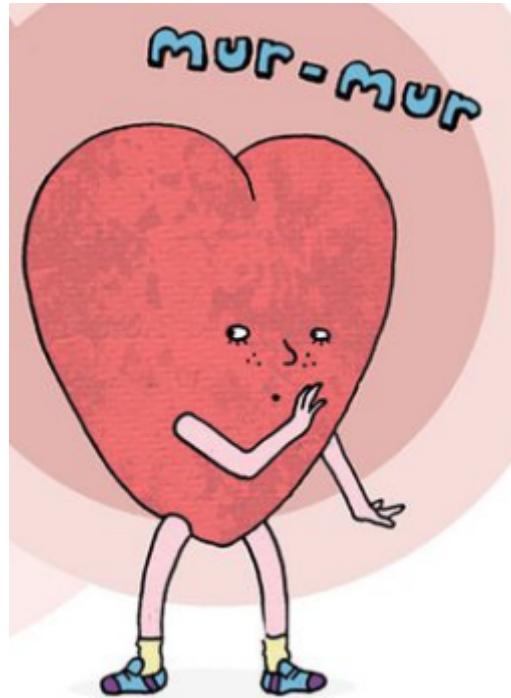
**Typically involving large assemblages of organizations — greatest hits include collaborations such as: the Pan Am Path, Arrivals Canada, Streetscape, Housepaint at the ROM, Hype at the AGO, t.h.e.m., Ignite the Americas and mural and research project in Kingston Penitentiary. A co-founder of Manifesto Festival, Devon was also a founder of Beautifulcity.ca. (A successful campaign that put a levy on billboards to fund art in Toronto.) Devon**

Goldsmiths.

**Currently**, Devon is accessibility mapping parks and trails and completing an MA in Public Administration at the London School of Economics (LSE).

See [ostrom.ca](http://ostrom.ca) for more info.

## MC Murmurs



"Effective research can help us find the evidence we need, whether those facts tell us what we want to hear or not. Sometimes the hardest realities present the greatest opportunities -- for growth, for change, for renewal. Mass Culture is poised to raise the torch anew for a coordinated approach to arts research in Canada. Bravo!" -

[Hamal Docter](#), Communications Consultant / Arts Advocate / Writer

## MC Gatherings

Upcoming Gathering!

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## IMAA Source Live: Centering Anti-Oppressive Practices in Our Work

**Where:** Independent Filmmakers Co-operative of Ottawa

2 Daly Avenue #140

Ottawa, ON K1N 6E2

**When:** Thursday, 31st January 2019

6pm - 9pm EST

**Hosted by:** IMAA, Mass Culture, IFCO & Art Engine

**In Ottawa? Join this Gathering.**

Find out more [HERE](#)

#MCGatherings

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Mass Culture/ Mobilisation Culturelle is always looking for opportunities to connect and knowledge-share with artists, arts organizations and academic institutions. If you have completed or know of any cultural policy research that you want to share with the sector contact us at [info@massculture.ca](mailto:info@massculture.ca)

Let's Connect

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#MCNetwork

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