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WELCOME TO THE MC NETWORK

Welcome to the twelfth issue of **Mass Culture / Mobilisation Culturelle's** newsletter. February saw us host our very first Digital Gathering, which focused on Mobilizing Cultural Plans into Action. Due to the success of this first Digital Gathering (with over four hundred registrants!) Mass Culture will be hosting our second Digital Gathering on March 1st. This time, the focus will be **Cultural Development in Rural and Remote Areas**. Registration is possible through our [Eventbrite](#), but we have limited capacity – so move quickly!



MASS culture

Cultural Development in Rural & Remote Areas

MARCH 1, 2019

#MCDigital

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MC Minds releases the newest podcast. Check out **Amanda Coles** and her research into **Children and Youth in the Arts and Creative Industries**. Click [HERE](#) to listen.

Do you have a colleague you would like to recognize for Policy Wonk of the month? Send a picture and a story to info@massculture.ca

Curious about Mass Culture / Mobilisation Culturelle's nationwide gatherings? Want to get involved? Interested in hosting a Gathering? Contact Fanny at engagement@massculture.ca

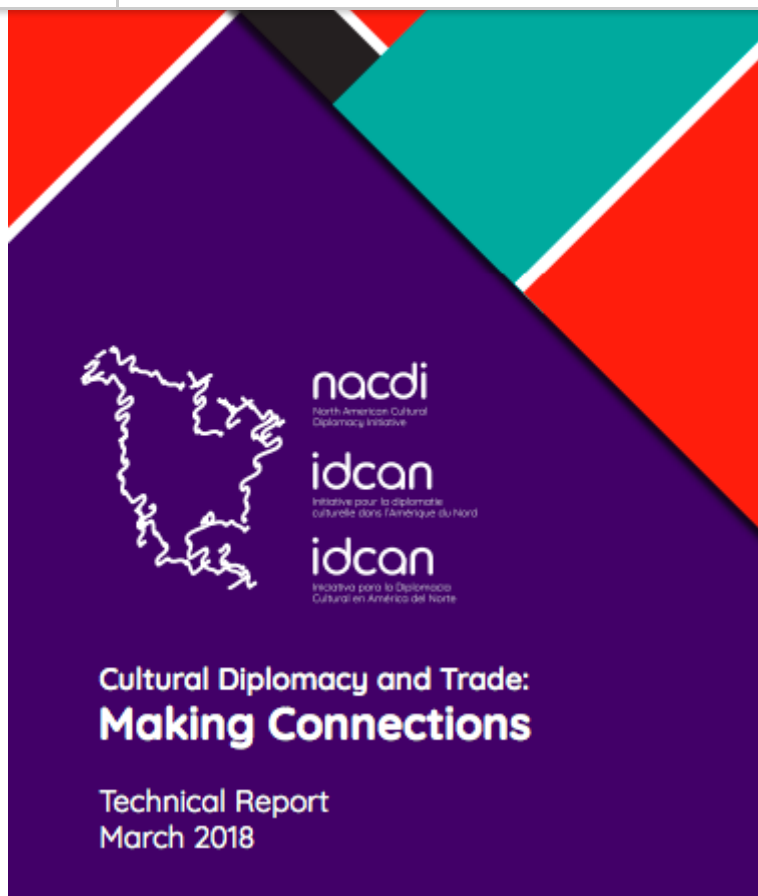
Thinking about ARTS RESEARCH? Share your thoughts with us at info@massculture.ca

Don't forget to follow us on [Twitter](#), [Facebook](#) and [Instagram](#)!

Kathryn Geertsema, Administrative Coordinator
info@massculture.ca

UPCOMING

Cultural Diplomacy and Trade: Making Connections



This event launches “Cultural Diplomacy and Trade: Making Connections”, a report prepared for the Department of Canadian Heritage. The report states that by cultivating all relevant constituencies to build networks of shared purpose between state and non-state actors, governments can unlock the full potential of cultural diplomacy to achieve specific policy objectives, including those related to trade.

Event Details: March 7, 4-6 pm, Seeley Hall, Trinity College, 6 Hoskin Ave

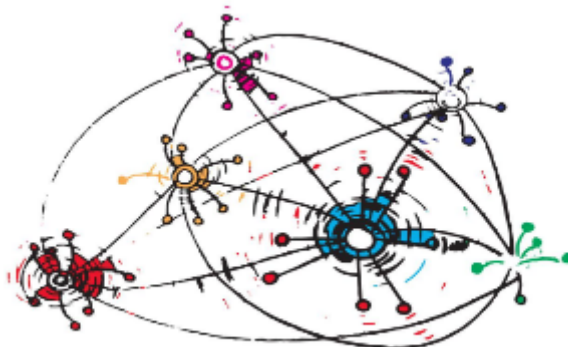
Report introduction will be presented by North American Cultural Diplomacy Initiative co-founders Lynda Jessup, Associate Dean (Graduate Studies and Global Engagement), Queen’s University, and Sarah E. K. Smith, Assistant Professor, Carleton University.

Report discussion will take place with: César Villanueva Rivas, Professor of International Relations and Public/Cultural Diplomacy, Universidad Iberoamericana, Mexico City; Christine Nakamura, Vice-President, Toronto Office, Asia Pacific Foundation of Canada; Ben Schnitzer, Cultural Studies, Queen’s University; Salvador Alanis, Executive Director, Institute for Cultural Exchange-Americas (ICE).

NACDI Report: <http://culturaldiplomacyinitiative.com>

Light refreshments served

MASS culture MOBILISATION culturelle



Visual Depiction Created by Tara Mazurk & Clayton Windatt

Join the Network and check out who's already there. Click [HERE](#).

MC Minds Podcast

Mass Culture in partnership with [voicED Radio](#) presents **MC Minds**, a discussion of multiple research topics with arts innovators that are relevant and necessary within the Arts and Culture community today across Canada. MC Minds will inspire, educate, question, connect and journey through longitudinal research in cross-disciplinary fields across the country.

The next podcast in the series is with **Miranda Campbell** and her research with "**Children and Youth in the Arts and Creative Industries**"

Click [HERE](#) to listen!

Get to Know [Miranda Campbell!](#)



MC Policy Wonk of the Month



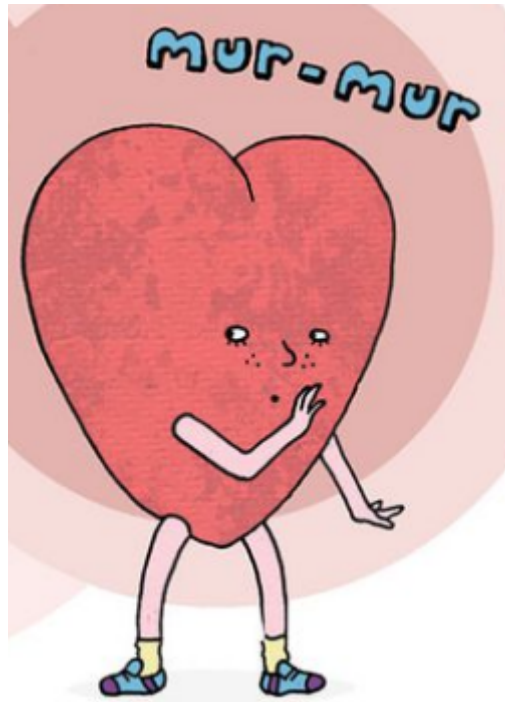
Emma Doran celebrates [Jolene Bailie](#)!

As a choreographer, director and producer of contemporary dance **Jolene Bailie**'s approach to choreographing and producing has always been rigorous. Her vigour informs all aspects of her artistic leadership.

Jolene is the Founding Artistic Director of Gearshifting Performance Works, for which she created 39 original works, including ten full-length works. She also managed her self-initiated work for 19 years, including hiring, managing large scale projects and tours, producing the work of guest artists, and managing the day to day activities of a contemporary dance company. She holds a Masters of Fine Art in Dance through The American Dance Festival/Hollins University, where she received Fellowships for three years of choreographic research.

company. Jolene's newest work, Schemas 1-5, will premiere April 26-27 in Winnipeg.

MC Murmurs



“From precarity, reconciliation, inclusion, placemaking to digital transformation, the need for creativity and inventiveness in arts policy and advocacy couldn’t be greater. Devoted to convening an interdisciplinary, intercultural, and interregional dialogue, Mass Culture is exactly what the arts sector needs to break-down deeply entrenched disciplinary silos and transform the status quo for collective impact for all Canadians, in rural, remote, urban, and digital communities alike.”

- Jessa Agilo, Founder, President & CEO, ArtsPond.

[Get to know Jessa Agilo](#)

MC Gatherings

UPCOMING...

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Cultural Development in Rural & Remote Areas

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#MCDigital

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Tune in to our next Digital Gathering by registering [here!](#) #MCDigital

RECENT GATHERINGS



"Role of Culture in Building Health and Wellness in Vancouver"

Vancouver, January 21st 2019

Hosted by Brenda Leadlay (BC Alliance for the Arts), Navida Nuraney (ArtsStarts)

Access the sharing document [here](#)

#MCGatherings



"How to develop new audiences"

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Access the sharing document [here](#)

#MCGatherings



"How can we make Greater Sudbury an arts and culture hub for Northeastern Ontario?"

Sudbury, January 30th 2019

Hosted by Reading Town Sudbury Ville Lecture

Access the sharing document [here](#)

#MCGatherings

Check out our website for more info about [In-Person](#) and [Digital Gatherings](#), or just about [Gatherings](#) in general!

Mass Culture/Mobilisation Culturelle is always looking for opportunities to connect and knowledge-share with artists, arts organizations and academic institutions. If you have completed or know of any cultural policy research that you want to share with the sector contact us at info@massculture.ca

Let's Connect



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