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## WELCOME TO THE MC NETWORK

Welcome to Issue 14 of **Mass Culture / Mobilisation Culturelle**'s newsletter! They say April showers bring May flowers – given the crazy weather this month, there'd better be *a lot* of flowers. 🌷

April marked the end of Mass Culture's three-month long collaboration with students from **OCAD's Strategic Foresight and Innovation course**. David Akermanis, Neil Botelho, Tamara Daniel, Hallie Siegel and Bo Siu helped Mass Culture develop recommendations for its business model. It was inspiring working with a group of such thoughtful and hardworking individuals. They left Mass Culture with a lot of reading (which is awesome) in the form of their report, *Mass Culture's Strategic Roadmap*. Let me know if you're interested in reviewing it.

Well, when one door closes, another opens, and Mass Culture is delighted to announce the beginning of a partnership with **Ryerson University**. Mass Culture and Ryerson will be working in tandem on a research project looking at *the role arts service organizations play in conducting, producing and sharing arts and cultural research*. Help shape this research initiative by clicking [HERE](#).

In April, Mass Culture also worked with **Imagine Canada** and the **Ontario**

Collective Impact: The State of Evaluation in Canada and Innovation in  
*Evidence: Applying the What Works model to the arts sector,*  
respectively. Keep scrolling to find out more!

Last but not least, the April **MC Minds podcast** marks the end of this series. A huge thank you to Mindy Doherty Griffiths, Stephen Hurley, and all the artists and researchers who took part as interviewees. Not worry though. MC Minds will be back.

### ***In this issue...***

**MC Minds** releases the final podcast in this series, in association with **voicEd Radio**. Check out *Professional practices in visual arts arising from Indigeneity and Diversity in Montréal* with **Jean-Philippe Uzel, Hannah Claus & Naghmeh Sharifi**. Click [HERE](#) to listen.

Thanks to Ruth Burns and Susan Nagy for contributing to our **Policy Wonk of the Month** and **MC Murmurs** features! Keep scrolling or click [HERE](#) to read more...and let Mass Culture know if you'd like to contribute a piece! 📝

*Cheers,*

*Kathryn Geertsema*

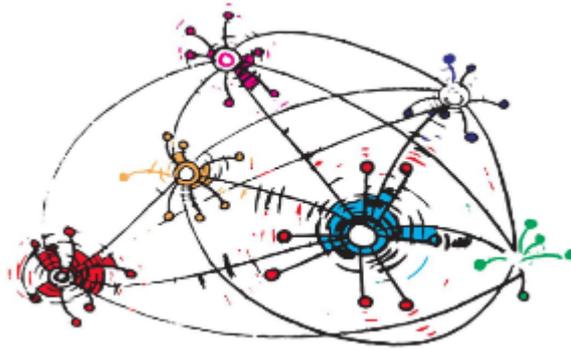
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**MASS** culture  **MOBILISATION** culturelle 



Visual Depiction Created by Tara Mazurk & Clayton Windatt

Join the Network and check out who's already there. Click [HERE](#).

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## *Call to Action*

Who wants to join the **MC Social Media Squad**? Let's circulate Mass Culture 😊 Get in touch with Kathryn at [info@massculture.ca](mailto:info@massculture.ca) to find out more...

Share upcoming events and conferences that relate to **arts research**. Would you like Mass Culture to advertise them on social media? Add [HERE](#)

Share your **arts research thoughts**! Do you have a colleague you'd like to recognize for **Policy Wonk of the Month**? Send a picture and a story to Kathryn at [info@massculture.ca](mailto:info@massculture.ca) or fill out the MC Suggestions [form](#)!

Curious about Mass Culture / Mobilisation Culturelle's nationwide gatherings? Want to get involved? Interested in hosting an **In-Person** or

Reach out using #MCNetwork on [Facebook](#), [Instagram](#) and [Twitter](#).

## ***From the #MCNetwork***

**What are *your* thoughts on arts and cultural research? Be sure to let us know!**

Reach out to us using #MCNetwork on [Facebook](#), [Instagram](#) and [Twitter](#), or fill out our **MC Suggestions [form](#)**!

Mass Culture and Ryerson University's are working on a research initiative about Arts Service Organizations!  
Help shape the way forward by clicking [HERE](#).

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## ***Events & Opportunities***

***The Gathering: Celebrating 10 years of showcasing, convening and supporting equity and pluralism in the Arts***

*Cultural Pluralism in the Arts Movement Ontario (CPAMO)*

Save the date: May 21 and May 27-29

Mass Culture is enlisting Creative Conversation Starters Adom Acheampong, Ella Cooper and Parul Pandya to gather data at CPAMO's Gathering, which will be shared at a later date through Mass Culture's first Data Dinner Party (more info to come soon).

Find out more about CPAMO's Gathering [HERE](#).

***Future Leaders Connect: a 10-day professional development opportunity for policy making***

*The British Council in association with the University of Cambridge*

Applications close on Monday, May 6 at 23:59 GMT or 17:59 EST.

If you are aged 18-35, are based in Canada, and have a policy idea for change across Canada and beyond, this could be the opportunity for you.

Find out more [HERE](#).

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## MC Minds Podcast

Mass Culture in partnership with [voicED Radio](#) present **MC Minds**: a discussion of multiple research topics with arts innovators that are relevant and necessary within the Arts and Culture community today across Canada. MC Minds will inspire, educate, question, connect and journey through longitudinal research in cross disciplinary fields across the country.

The next podcast in the series is with **Naghmeh Sharifi, Jean-Philippe Uzel and Hannah Claus** as they discuss **professional practices in visual arts arising from Indigeneity and Diversity in Montréal**.

Click [HERE](#) to listen!



[Get to know Naghmeh Sharifi](#) • [Get to know Hannah Claus](#) • [Get to know Jean-Philippe Uzel](#)

## MC Policy Wonk of the Month



### ***Ruth Burns celebrates Miki Stricker-Talbot***

When I first met Miki Stricker-Talbot, she had recently come back to Edmonton from Toronto, where she had been at the City of Toronto's Special Events Office as the programming lead for Nuit Blanche. Upon returning, Miki was working for the City of Edmonton's administration as a planner addressing vibrancy and safety in the late-night economy. I greatly admired her ability to work with artists and non-artists alike to envision and implement ambitious approaches to arts programming. She brought empathy, curiosity and big picture thinking, as well as practical project management experience, to teamwork. With Miki, one could get things done!

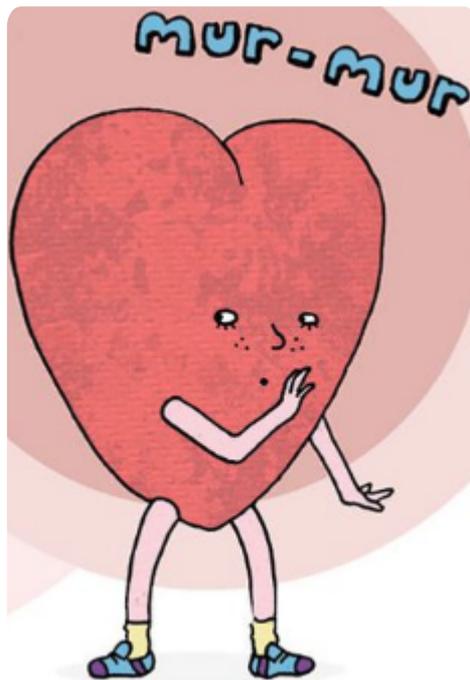
Over the years, I have seen Miki hone her talents to facilitating sector and institutional change on an even bigger scale. Today, she is an Intrapreneur in the Integrated Strategic Development Branch of Citizen Services at the City of Edmonton. What is an Intrapreneur? Miki tells me that Intrapreneurs work within organizations to help facilitate change for good. At their best, Intrapreneurs can help organizations and the people within them get past their

through it. They encourage us to adopt expansive thinking and identify the things that we truly need versus those that we can let go. One existing initiative from Miki that I love is U.N.I.C.O.R.N.S., which stands for the [United Network for Innovative Change-agents Organizing to Realize New Strategies](#). U.N.I.C.O.R.N.S. is a safe space for change makers at the City of Edmonton to rage, find common ground and support each other. According to Miki, her experience with U.N.I.C.O.R.N.S. underlines how the simple act of coming together as change-makers, and doing so both vulnerably and authentically, can be radical and transformative in itself.

*Ruth Burns, Executive Director of Ontario Culture Days & a past founding President of Nuit Blanche Edmonton*

[Get to know Miki Stricker-Talbot](#)

## MC Murmurs



*“As a community arts organization our focus is creating and delivering impactful programs based on collaboration between community and artists. Competition for limited dollars, working in silos and long hours tends to be our modus operandi and to also try and stay on top of current research and evaluation practices to integrate into our overall planning has its challenges.*

*Mass Culture supports open dialogue, building relationships that might not otherwise exist, incorporating talent and insights from across the country. People are doing great work that can benefit many – having a shared platform*

*time again. I applaud its organic nature allowing discussion and information on current and relevant topics to be located in one accessible platform.”*

*– Susan Nagy, Executive Director, Lakeshore Arts*

## MC Gatherings



**Topic:** What does it mean to communicate collective impact?

**Location:** Suite 350, 401 Richmond St. W, Toronto

**Date:** March 29, 2019

**Hosted by:** Mass Culture & Imagine Canada, sponsored by RBC

Access the sharing document [here](#)

**#MCGatherings**



Ontario  
Trillium  
Foundation



Fondation  
Trillium  
de l'Ontario

An agency of the Government of Ontario  
Un organisme du gouvernement de l'Ontario

**Topic:** What aspects of the Innovation in Evidence convening and Committing to Action: Next Steps for Canada's Evidence Ecosystem report were most relevant for you, your organization, for the arts sector as a whole? What aspects of the What Works Centres model apply to the arts?

**Location:** Ontario Trillium Foundation, 800 Bay St, Toronto ON

**Date:** April 9, 2019

**Hosted by:** Mass Culture & the Ontario Trillium Foundation

Access the sharing document [here](#)

**#MCGatherings**

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Mass Culture / Mobilisation Culturelle is always looking for opportunities to connect and knowledge-share with artists, arts organizations and academic institutions. If you have completed or know of any cultural policy research that you want to share with the sector contact Kathryn at [info@massculture.ca](mailto:info@massculture.ca)

Let's Connect 😊

**#MCNetwork**

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Want to change how you receive these emails?  
You can update your preferences or unsubscribe from this list.

