

How could we more easily find out what performing arts events are happening in a given area? The information exists out there. On different websites. On events listings. In apps. In a brochure. It's there, but it's locked. It is dispersed, disparate and not easily accessible. Even Google has a hard time finding information about live performing arts.

What if we unlocked this information? What if we translated information about events into **linked data** that could be accessed in real time by anyone – humans and machines alike?

Whether as data providers or data consumers, we all have to cope with highly inefficient processes. Even if we are working in fully digital environments, we are still essentially functioning in analog mode when it comes to data. We're storing it in systems that are akin to our good old filing cabinets. What if we unlocked the file cabinet and made it available to anyone, in real time?

Join us for the next Mass One Study, "Unlocking Data", to learn together, through a little theory and a lot of practice, about how we can unlock the potential of our sector for discoverability, connectivity and efficiency.