



WHY BOTHER?! ARTS ADVOCACY AND ACTIVISM



FACILITATED BY KATE CORNELL & TARA MAZURK

Join us for one, two, or all seven training sessions about advocacy and activism. Ever thought about joining that protest, writing a passionate advocacy letter, struggled with funding or regulation, or thought about reaching out to your MP but then said - why bother, it won't make a difference? Together, we will explore how to make a difference by breaking down the advocacy process, empowering your voice in our democracy, and exploring how the government can be a partner for your initiatives. Artist advocates have important stories to tell and things to do. Train up!

KATE CORNELL
[READ BIO](#)

TARA MAZURK PAA ADVISORY | CONSEILS
[READ BIO](#)

WORKSHOP 1 | NOV 23 4-5PM ET

Breaking down the pathways into arts advocacy
Whether you want to take your first step into advocacy or have already experienced bumps or barriers along the road, we'll chat with the folks who regularly travel these pathways - our government relations partners, PAA Advisory | Conseils - on what the biggest hurdles are when trying to connect with the government, and how to get unstuck so you can change that policy, get that grant, or increase education about your mission and sector.

WORKSHOP 2 | DATE TBD

What do Art and Activism have in common?
Speakers to be confirmed

WORKSHOP 3 | JAN 11 4-5PM ET

Your voice in policy development - participating in government consultations and budget cycle
Now we're going to talk how-to. If you want to be action-oriented and get things done, we'll brainstorm how to manage advocacy within your capacity, what stories need to be shared, and map out the best times of the year to advocate. Hosted with our government relations partners, PAA Advisory | Conseils.

WORKSHOP 4 | DATE TBD

How to Build an advocacy network?
The sector is a system - learn about the importance of an advocacy network
Speaker to be confirmed

WORKSHOP 6 | FEB 22 4-5PM ET

How to do a Hill Day
Hill Days are a pivotal tool in your tool box. Learn about how a Hill Day develops and how to prepare.

WORKSHOP 5 | FEB 8 4-5PM

Who to talk to in government? Build your government network, even if you don't yet know anyone!
Access to government contacts isn't reserved for lobbyists. But we can learn from the lobbyists themselves - PAA Advisory | Conseils - who will share the most important, simple tips for finding out who's who in government, how to reach out, and what it takes to build meaningful, lasting relationships.

WORKSHOP 7 | MARCH 8 3:30 - 5PM ET

Mock government meetings!
In a virtual setting with peers and colleagues, we'll walk you through what a typical government meeting looks like and give you a chance to try it out yourself! This is a safe space to fumble and learn, find successes, and experiment. Organized by our partners at PAA Advisory | Conseils, we'll have former government staffers join us, trusted people who really know the ins-and-outs and can provide you with direct, valuable feedback that you can take into your next government meeting.

[REGISTER FOR ALL/ANY FREE WORKSHOPS HERE](#)